

# Home Transition



## For immediate distribution

### **DEALING WITH THE CHANGING HOUSING NEEDS RELATED TO AGING: A REAL CHALLENGE FOR SENIORS AND THEIR FAMILIES**

**MONTREAL, (QUEBEC) – NOVEMBER 18<sup>th</sup>, 2010** – A new company comes to life today in Montreal, **Jasmin & Associés-Home Transition**. The services are tailored to meet the needs of mature adults and their families as part of the changing housing needs related to aging.

#### **Changing home or relocating: a stressful period for the elderly**

There comes a time when you realize that your house or apartment has become a burden: some rooms are not used anymore, the stairway is a little more exhausting, physical strength is not what is used to be, a sudden death or illness may have occurred, and so on. Changing homes is a transition process which can generate a great deal of stress: for example, letting go of 20 or 30 years of souvenirs, parting with long-kept furniture and objects that are no longer useful, giving things away or selling them, packing and moving. This process can be long and tiring, and often the senior will not want to become a burden to the family.

“My desire is to alleviate the stress related to changing living circumstances”, says Ms Jasmin, founder and owner of **Jasmin & Associés-Home Transition**. It is possible to turn one of life’s greatest changes into an exciting adventure”.

### **A wide variety of services**

Danielle Jasmin is a Certified Senior Advisor (CSA) and member of the Canadian Homecare Association and fully understands the emotional cost associated with leaving your home. **Jasmin & Associés-Home Transition** offers seniors services that alleviate stress related home transitions: customized transitional plans (home downsizing, moving, relocating). The company also offers support related to security and homecare for those wishing to stay at home.

### **Home Transition: a growing need for older adults**

‘Where one grows old matters’ (S.M. Golant 1984, *A place to grow old: the meaning of environment in old age*), and the decision where to live is one of the most important choices seniors make when facing their changing needs. The quality of housing, the neighborhood, as well as the community you choose to live in, are fundamental elements of a satisfying and rewarding lifestyle.

You are invited to **Jasmin & Associés-Home Transition**: [www.jasmintransition.com](http://www.jasmintransition.com)

### **FOR MORE INFORMATION**

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